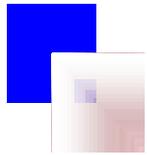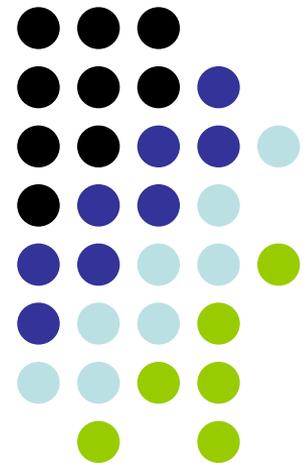# *IEEE Biometrics Council*
## *AdCom Meeting, 10th October 2011*

Ajay Kumar

Department of Computing

The Hong Kong Polytechnic University

Kowloon, Hong Kong

# **Publication Activities**

➢ Biometrics Compendium

- Second Issue → January 2011



- Third and Fourth Issue → October 2011 (Joint Issue After IJCB)
- Challenges and Suggestions

# Visibility

➢ Biometrics Compendium → How to Improve Visibility?

- Google Search

# **Visibility**

➤ Biometrics Compendium → How to Improve Visibility?

- IEEE eXplore?

# Subscription

➢ Biometrics Compendium → How to Increase Subscription?

- We need ~ 400 to be Self Sustainable (~120 Currently)

- 11.5 K$ Recurring Expenses

- Need Publicity!

- Compendium Promotion in Conferences! Industry! Individuals!

- Educate on Advantages of Subscription → 30 US$ and Access to All Nearly All IEEE biometrics Journal Conference Papers!

- Some Success with Subscription Visibility Recently

# **Subscription**

➢ Biometrics Compendium → How to Increase Subscription?
  ▪ Some Success with Subscription Visibility Recently

# **Subscription**

➢ Biometrics Compendium → How to Increase Subscription?
  - Some Success with Subscription Visibility Recently

# Biometrics Council Newsletter

- ➢ Highlights
  - Low Cost Version

  - First Issue Available at BC Website (September 2011)

  - Interactive with live Links and can Accommodate Videos/Graphics

  - 2500+ Emails
    - Current $\rightarrow$ Ad hoc approach
    - Move to Delivery via IEEE BC Website/Account

  - Contents? Budget? How to Sustain?
  - Challenges and Suggestions  $\rightarrow$ Newsletter

# Biometrics Council Newsletter

➢ Contents?

- Technology Highlights
  - Individual(s) from Academia/Industry – By Invitation
  - 800 words summary with figures and illustrations

- Policy Highlights
  - Privacy/Ethical/Legal/Social/Medical Concerns and Solutions

- Biometrics Council Activities
  - Updates on BC Activities, CFP for BC Sponsored Conferences

- News on Biometrics Competitions/Databases

- Biometrics Compendium Promotion/Highlights/Subscription
- Coverage on BC Sponsored Conferences
- Summer/Winter School Info/Updates, Biometrics Tutorials

*Please send/forward relevant details for BC newsletter to* Ajay.Kumar @inet.polyu.edu.hk

# Biometrics Council Newsletter

➢ Budget?

- ▪ <u>Planned</u> from Advertisements

- ▪ Half Page Advertisement from 3$^{rd}$ Issue Onward

- ▪ Benefit to Advertisers?
  - ▪ Distribution in all BC Cosponsored Conferences
  - ▪ Hardcopy/Conference Bag? Mandatory?
  - ▪ Distribution via BC Website
  - ▪ Availability on BC Website

# Biometrics Council Newsletter

➢ Editor?

- We should have in Place from 5$^{th}$ Issue Onwards

- Need $\rightarrow$ Coordinate, Solicit Contents and Ensure Delivery

- Under Discussion, Suggestions?

# Thank You !